

Assessment of Student Learning Outcomes: Planning

Division of Student Affairs

Department: **Student Involvement**

Mission (Synopsis): **Encourages and facilitates student participation in student organizations, campus wide events, and leadership opportunities.**

Vision (Synopsis): **Will commit to engaging and facilitating student learning and leadership development in our students through involvement in student organizations, Greek-lettered organizations, and campus wide events and leadership opportunities.**

Strategic Goals & Priorities (Synopsis):

University-wide Learning Objectives Aligned with the Mission, Vision & Goals of This Department:

- **Effective communication (both written and non-written)**
- **Critical and creative thinking**
- **Integration of concepts across disciplines**
- **Informed and ethical responses to personal, civic, and global needs**
- **An understanding of diverse cultures and their effects on human interaction**

I. Activity and/or Service to be assessed in Fall Term: **Leadership Day**

A. With which University-wide learning objective(s) does this activity/service align?

- **Effective communication (both written and non-written)**
- **Critical and creative thinking**
- **Integration of concepts across disciplines**
- **Informed and ethical responses to personal, civic, and global needs**
- **An understanding of diverse cultures and their effects on human interaction**

B. With which strategic goal(s) does this activity/service align?

- **Strengthen the campus learning environment**
- **Support a commitment to the University's core values and foster a campus culture that engages and values all members of the University community ‘**
- **Engage more with our multiple communities and organizations through mutually beneficial strategic partnerships**

C. Student Learning Outcomes: What are the intended learning outcomes? (What will students know, be able to demonstrate, or be able to do as a result of

participating in this activity or service?) What are the standards/expectations for the outcomes?

- **Engage with other student leaders, staff, and faculty in an open and comprehensive learning environment**
- **Learn foundational and transformative skills as leaders**
- **Students will identify one or more ways to make a positive change as a leader on campus and/or in the community**
- **Students will acquire resources and identify where to locate tools that teach them to contribute to the betterment of the campus and community**

D. Measures:

What measures will be used to assess whether or not the learning outcomes have been met? How and when will those measures administered?

- **Committee roundtable assessing event**

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Department: Office of Student Involvement

Activity or Service: Leadership Day

I. Description of the activity or service (including purpose, target population, time table, staff, etc.)

Leadership Day was a half-day conference organized by the Interfraternity and Panhellenic Councils. Throughout the conference, students had the opportunity to attend various sessions to help them improve their leadership skills. The purpose of the conference was to provide a unique and free leadership training conference for all students at Ohio Northern. The conference was held Sunday, October 6th from 1-4pm at Dicke College of Business. Some of the conference speakers include Ohio Northern faculty, staff, and students.

II. Student Learning Outcomes: What were the intended learning outcomes? (What will students know, be able to demonstrate, or be able to do as a result of participating in this activity or service?) What were the standards/expectations for the outcomes?

- Engage with other student leaders, staff, and faculty in an open and comprehensive learning environment
- Learn foundational and transformative skills as leaders
- Students will identify one or more ways to make a positive change as a leader on campus and/or in the community
- Students will acquire resources and identify where to locate tools that teach them to contribute to the betterment of the campus and community

III. With which University-wide learning objectives does this activity/service align?

- Effective communication (both written and non-written)
- Critical and creative thinking
- Integration of concepts across disciplines
- Informed and ethical responses to personal, civic, and global needs
- An understanding of diverse cultures and their effects on human interaction

IV. Measures: Which measures were used to assess the learning outcome? How and when were those measures administered?

- Committee roundtable assessing event

V. **Results: How was the assessment data analyzed? What are the findings? (Present summary data and narratives) What are the gaps between the standards for performance and the actual results?**

The roundtable used opened ended questions to survey the committee members and assess the event. The roundtable questions were made quantitative and used in the survey sent out to participants.

- Roundtable Results
 - More time for planning the event
 - Better advertising of the event
 - More time for contacting speakers and better contact with speakers
 - Get more participation from non-Greek students
 - Increase the conference to be one day
 - Detailed and smoothing flowing schedule

VI. **Adjustments and Changes: What adjustments (if any) do you plan to make based on assessment results? What questions or suggestions arose about the effectiveness of the assessment plan and practices? (e.g., changes in outcome statements, measures, or analysis)**

The committee is working to plan the event early this spring; so that we can make sure that, we are addressing the gaps in our assessment and program. Constructing and implementing a key and detailed public relations campaign. This public relations campaign will focus on marketing and advertising, of the event and organizations. Through this campaign, the committee will create and distribute comprehensive promotional ideas including social and print media. Developing a detailed event agenda, that committee chairs and participants can navigate easily. Have a comprehensive solicitation and coordination plan to get twice as many participants. Developed an evaluation survey that assesses and obtains feedback on the overall event, specific activities, and if overall expectations were met. We hope to continue to grow our event and make this an annual event here at Ohio Northern University.